# An Analysis of the Function of the Artistic Characteristics of the Original Red Songs in the Development of Jiangxi Culture

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Abstract: The influence of original red songs on the construction of Jiangxi community culture is positive and profound. Red song culture is a unique cultural form of the Chinese nation. In China, which has a civilization of more than 5,000 years, it has rich and profound connotation although it has only a hundred years from its origin to its development. Red song culture, with its nationality, artistry and revolution, expresses the Chinese people's spirit of optimism and ceaseless self-improvement, reflects the spiritual pursuit and values of Chinese children, and becomes an indispensable cultural form for contemporary people to interpret the history of Chinese revolution and construction. Jiangxi Red Songs are folk songs created or adapted from traditional Hakka folk songs. Some of the songs are due to the development of the Central Soviet Area culture, which has driven foreign folk minors, so they quickly sang among the workers and peasants. While appreciating the artistic charm of the Red Song, we must also deeply explore its rich ideological connotation and spiritual essence in combination with the background of the time, so that the "red blood" of advanced culture has a long history and is endless.

#### 1. Introduction

In recent years, the relevant departments of Jiangxi Province have conscientiously implemented the spirit of the relevant instructions of the central government, deeply tapped the rich red song cultural resources, and carefully built a red music cultural brand with Jiangxi characteristics [1]. Jiangxi is the cradle of Red China, and the starting point of the famous Chinese and foreign Red Army's 25,000-mile long march. It has a firm political stance. Red is the special and deep historical memory of people in this land of Jiangxi [2]. This land gave birth to a red culture and a red spirit. Red has become an indelible color in the memory of Jiangxi people. The red culture not only embodies the revolutionary heroism of that era, but also contains the ideals of revolutionary sages to be creative, accept new ideas, and yearn for a new life. To this day, from the perspective of the music itself, we find that although their forms and techniques are slightly immature and rough, their tone characteristics are still unique [3]. In particular, the reason for the formation of the characteristics of modes, which is put in the background of the history and culture of the Soviet Area, is of certain reference value for opening up a different way from the analysis of the causes of musicology. Therefore, the excavation of red cultural resources can not only carry forward the spirit of the times and the excellent revolutionary tradition, but also have a subtle and fascinating effect on strengthening the national cultural power, which meets the needs of today's era [4].

Jiangxi red culture is an important component of Jiangxi advanced culture and the foundation of Jiangxi cultural undertakings. The level of community cultural construction in Jiangxi is an important indicator to measure the quality of Jiangxi cultural education. The construction of community red culture in Jiangxi has been under exploration and development in recent years, and some achievements have been made, but there are still some gaps compared with other developed cities. At present, domestic research on the construction of community red culture is relatively abundant. In the research on the same topic, the research on the development function of original red songs in Jiangxi community culture is very few, and the related research is only related to one

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aspect of this topic [5]. The original red song refers to the red song with community consensus and aesthetic value created by the practice of the community, combining the spirit of the era's innovation with the Jinggangshan spirit, the combination of music and artistic cultivation with the ideological and moral cultivation, and reflecting the traditional spirit of the Jiangxi revolution. The final result of the construction of the original red song system is to carry forward, inherit, develop the red culture of Jiangxi, and create a characteristic Jiangxi community culture. Jiangxi is the cradle of the Chinese revolution. In this land, a colorful red culture is bred. In the hearts of the people, red is a memory and a force. The red culture has become the precious spiritual wealth of the people in Jiangxi. Civilization construction and harmonious society play an important role [6]. The underdeveloped level of Jiangxi's rural economy restricts the development of Jiangxi's economy as a whole. From the perspective of its characteristics, the more underdeveloped the rural economy in the old areas with rich red song culture, the advantage of resources is not equal to the market advantage. To promote the economic development of the old areas, we must make full use of its rich red song cultural resources to expand its popularity, maximize the social value of red cultural resources, and promote All aspects of Jiangxi's economic development [7].

## 2. The Artistic Characteristics of Red Songs

#### 2.1 Cultural Connotation and Characteristics of Red Songs

Red songs, the abbreviation of red revolutionary songs, cover profound cultural and historical connotation, and represent the specific significance of a specific era. They refer to the revolutionary songs and all kinds of healthy and progressive songs produced and spread in various revolutionary and construction periods in China since the May 4th movement. As a literary genre, ballad is the product of spiritual creation of working people in the process of production and life, and is one of the earliest artistic forms created by human beings [8]. In the world, ballads play an important role in recording life scenes, imparting knowledge, experience and skills, expressing feelings and expressing life expectations. Red song culture is a general term for all the progressive, positive, revolutionary and practical red songs, which has a history of one hundred years. With the development of the times, the connotation of red songs has become more extensive and rich, and people have included songs with healthy themes, reflecting the theme of the times, high-quality art and heritage values into the category of red songs, and red song culture has become a typical representative of advanced socialist culture. The Jiangsu Red Song is essentially the product of the integration of Soviet ideology, foreign culture, and Soviet folk culture. With the vigorous development of the Agrarian Revolution and the successive establishment of Soviet power, a series of theories on revolution and political power held by the Communist Party of China gradually applied to the Soviet area, and the mainstream ideology of the Soviet area was gradually established. Red songs have distinct feelings of love and hate, clear political stand and attitude, and bright artistic language and rhythm, which are fundamentally different from old folk songs. Thirdly, it is figurative. Red songs are good at reflecting the revolutionary struggle and socialist construction content from closely related specific things. Therefore, they naturally have many outstanding performances in terms of image. The artistic characteristics of image also promote the wide spread and popularization of red songs [9]. The song of the Red Army is a very popular song in the period of the Red Army. Until the war broke out, it was still circulating in the base areas. The tune of this song comes from "the most powerful red army", which is a Soviet army song.

# 2.2 The Spirit Carried by Jiangxi Red Songs

The red song culture bears the fine tradition of the Chinese nation, embodies the inherent characteristics of our party and nation, and becomes one of the symbolic cultures of Chinese heritage culture in the new era. Ming is determined by the revolutionary realism of red songs. Songs are the expression of human nature and the confirmation of the times. Different people have different pursuits and different songs in different times. Red songs were born in an era when Chinese society was full of beliefs, spirits and miracles. They artistically demonstrated the healthy

and progressive social psychology of people in an era. The Jiangxi Revolutionary Song is such a culture that can reflect the national spirit, guide society, educate people, and enhance national cohesion and creativity. A healthy, noble, simple, and positive spirit conveyed by the revolutionary songs of Jiangxi is the simple, simple, and simple spirit of the Chinese classical aesthetics. It has unlimited vitality and vitality under the simple and simple coat. The eternal "red spirit" in it embodies the red spirit of fearless hardship, hardship and hard work, and this "red spirit" plays a particularly important role in the construction of the socialist core value system. Continuing to sing Jiangxi revolutionary songs and vigorously promoting red culture can not only enhance the national pride of our party and people, but also cultivate our party's sense of thrift and public servant. The red culture contained in Jiangxi revolutionary songs is an important cultural basis for connecting national emotions and maintaining national unity. Inheriting Jiangxi red culture can increase national cohesion and civilization. Red songs not only record unforgettable history, but also cast a great red cultural spirit, which is the precious spiritual wealth of the Chinese nation. Red songs will also play an effective role in promoting Jiangxi red tourism.

# 3. The Function of Original Red Songs in the Development of Jiangxi Culture

Jiangxi, as the old revolutionary base area, has a long history of red song culture and is the cradle of red revolution. To build Jiangxi's traditional advantageous cultural industry group of red song can comprehensively develop these unique cultural resources and create a characteristic cultural industry with red song culture, which will drive the local economic development and improve the economic level.

#### 3.1 Characteristic Cultural Life Function

Culture can improve the overall quality of the community and become an important indicator of comprehensive national strength competition. The construction of Jiangxi culture should highlight the red culture of Jiangxi, and the red culture should become the characteristics and highlights of the cultural construction of Jiangxi communities. Jiangxi's development of original red songs to build a characteristic community cultural system is a systematic project that involves the construction of systems, the environment, education, and talents. The Red Song Society of China once received widespread praise throughout the country as the Red Song brand column of Jiangxi, but the form and location of the event was relatively single, and the follow-up was weak. Jiangxi's development can also rely on the brand effect of the Red Song Association to establish a Red Song cultural demonstration base in enterprises or villages and towns, to form a Red Song chorus team, to hold regular Red Song cultural performances, to enrich farmers' cultural life, and to promote the development of the rural tertiary industry. In our life, red songs have gone not only to movies and TV stations, but also to large concerts, karaoke bars, restaurants and family gatherings. Red songs are loaded with rich truth, goodness and beauty. Their charm, which lasts for a long time and never tires of listening to them, has infected hundreds of millions of people. From inside and outside the Great Wall to the north and south of the great river, from the coast of the East China Sea to the Qinghai-Tibet Plateau, everyone likes to listen and sing. Red songs embody our national spirit, enrich our cultural life and inspire people's persistent pursuit of ideals and beliefs. Today, she has become an indispensable music art in the spiritual and cultural life of the broad masses of the people.

## 3.2 Inheritance Function

Jiangxi revolutionary songs shoulder the historical task of inheriting the revolutionary spirit. We should do a good job in the rescue, excavation and protection of Jiangxi revolutionary songs, so that Jiangxi revolutionary songs, a national intangible cultural heritage, can continue to be inherited. The significance of the development of original red songs in Jiangxi is mainly reflected in the inheritance and development of Jiangxi red culture. Singing red songs is good for teenagers to cultivate correct outlook on life and values. Red songs have the function of "moistening things silently". They contain patriotism sentiment, positive and correct attitude towards life, the musical

connotation of fighting bravely for ideal and career, not afraid of hardship, not afraid of sacrifice and solidarity, which can promote teenagers to form noble moral quality and huge behavioral strength. It is helpful for teenagers to learn history and understand Chinese national culture, understand, be familiar with and love the cultural tradition of the Chinese nation, and let them form healthy and upward moral sentiment by learning Chinese revolutionary history. Red songs originate from the people and serve the people. Because Hongge's creation closely follows the times and reflects the true feelings of the masses, she is good at selecting, refining, concentrating and generalizing real life. Her rich creative methods are a treasure of musical art. Generally speaking, Hongge's creation uses a variety of creative methods, such as the combination of realism and freehand, the combination of revolutionary real life and romantic emotions. In the process of composing and singing, the theme of the era is tightly integrated, and the people are familiar with the favorite melody. After many people's modification and addition, the red song became an art classic. Red songs not only reflected the revolutionary struggle at that time, Jiangxi's development and construction should highlight Jiangxi's red culture. Integrating original red songs into Jiangxi's community culture construction is the inheritance and innovation of Jiangxi's red culture. Jiangxi communities should strive to develop original red songs and lead the community to actively participate in various activities, share cultural feasts, build harmonious communities and build beautiful spiritual homes in the construction of the original red song system.

#### 4. Conclusion

There are thousands of revolutionary songs in Jiangxi Province, which have been sung by thousands of people. These songs simply and truly reflect the social life of the revolutionary base and record the track of history and culture. We can always clearly find the specific cultural characteristics of that era from the lyrics of these songs, which add a glorious page to modern Chinese literature. These inspiring revolutionary songs are the theme of the times, an important part of the advanced socialist culture and play an important role in various historical periods. These revolutionary songs have been deeply rooted in the soul of the Chinese nation, deeply infecting everyone and becoming a firm belief. So far, there are many literary and artistic resources for us to learn from. In conclusion, the impact of original red songs on the cultural construction of Jiangxi community is positive and far-reaching. It plays an important role in the construction of community culture in Jiangxi Province in improving the ideological awareness of the masses, improving the overall quality of the community, cultivating the good quality of the masses, and improving the quality of life of the masses. Today, under the leadership of the Communist Party of China, the Chinese people are confidently advancing towards the grand goal of socialist modernization. We must vigorously promote the outstanding tradition of red culture, continue to promote cultural innovation, and further prosper and develop the socialist cultural cause. The great rejuvenation of the Chinese nation strives hard. Let the majority of the audience accept the baptism of the red spirit in the relaxed and happy process, and relive the spirit of the old generation of revolutionaries who are indomitable, hard-working, willing to endure hardship, and not arrogant or impatient.

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